



November 2006 Gold Wing Road Riders Association

Friends for Fun, Safety, and Knowledge- <http://www.gwrri-northeastregion.org>

Melissa Nordeoff GWRRA Executive Director (800) 843-9460 mnordeoff@gwrri.org	James Hodge International Operations Director (228) 875-1764 rallybum@cablone.net	Jere & Linda Goodman NE Region Director (908) 874-5698 (voice) (908) 874-4126 (fax) jeregood@aol.com
Lorraine & Earl Knight NE Region Assistants Ph: 401-723-5959 lknight33@cox.net	Dottie & Ed Bahrenburg NE Region Trainer 607-648-4351 wingin-it@stny.rr.com	Dick (Richard) Norton NE Region Rider Educator 518-692-2239 safewing@nycap.rr.com
Mort & Ruth Smith NE Region Public Relations (610)-264-8469 coolmort@msn.com	Roy & Chris Bill NE Region Membership Coord. 732-615-9312 ribil@comcast.net	Wayne & Cathie Ketenheim Medic First Aid CPR/FA Coord. (814) 255-3032 gwingn@pennswoods.net
Keith & Kathleen Eddy NE Region MAD 724-253-3194 96purplewing@hughes.net	Frank Germa NE Reg. Asst. Rider Educator (856) 667-5417 fgerma@netzero.net	Mike & Julie Walters NE Reg. COY Coordinators (856) 461-0388 Roadrebel99@aol.com
Tom Evans NE Reg. Web Master 732 291-2355 evans@att.net	Lori Goens NE Region Treasurer (973) 875-8070 glg@warwick.net	Steve & Carol Daley NE Region COY 2006-2007 (814) 438-2401 sd002@cs.com
		

M A K E - A - D I F F E R E N C E

From The Region Director

The cheese continues to move. Lots of District changes effective November 1, 2006.

To the following Operational Officers listed below, Linda & I would like to offer our thanks for all of your hard work and dedication. We wish you the very best in your future endeavors and look forward to seeing you throughout the year. To our newly appointed Officers, welcome and best wishes for success during your term of service.

After serving as the Pennsylvania District Directors for the past three years, Bob & Marcy Gabriele are finishing up their term. Pennsylvania Assistant District Directors completing their service include, Byron & Baerbel Wilds & Phil & Jan Paylor. Stepping up to the position of PA District Directors are Chuck & Evelyn Stone. They will be supported by the following Assistant District Directors: Dennis & Pam Milford, Gordon & Pat Geissler, Jake & Cheryl Lewis, & Thomas & Renee Wasluk.

David & Michelle Perry will finish up their term as District Directors for the Empire State (NY). Bill & Jane Novak, Assistant District Directors, have also completed their service. Ed & Dottie Bahrenburg are the new District Directors for New York.

Way up north in New England, Bill & Adrienne Lacey are finishing up three years and will be succeeded by Wayne & Shirley Anderson.

Again, on behalf of the Region, thank you very much for all you have done for GWRRA and welcome to all, in their new positions.

Turkey Day is just around the corner and next will be holiday greetings. At this rate, it will soon be the 2007 riding season.

Our next Region event will be the November Fun Shop scheduled for the 10th-12th. It is not too late to register, so come on out and have some fun! Some additional information from Mike & Nancy Mandell, NJ District Trainers is as follows:

Leadership Training “Fun Shop 2006”

The “Fun Shop” is being hosted by N.E. Region B in Vernon Ct. November 10-12th. Fun Shops are just that, FUN. It is a chance to spend time with fellow chapter members that attend. In addition it is a wonderful way to meet really nice folks that share a common interest in learning more about GWRRA and want to get more involved within their chapters and districts.

The weekend starts off on Friday evening (for those that can make it) informally, and gives everyone a chance to relax and get acquainted. It also gives you a chance to go over the agenda for Saturday and get an idea which seminars you would like to attend.

Saturday morning the day starts early with a “WELCOME” gathering. The schedule for the day will be explained. There will be 4 groupings of 4 seminars in each time frame. You will have to choose one for each session. These seminars are very interesting as well as informative, and without a doubt, FUN!

We will break for lunch, and after lunch we will get to enjoy the stories of Fred Rau, world famous motorcyclist and writer. Afterwards the last two blocks of seminars will be offered.

I am quite sure; we will all get together for dinner on Saturday night. (this will be at your own expense) All in all this will be a great opportunity for you to learn more about GWRRA and get more involved.

On Sunday, for anyone interested in becoming a presenter for Leadership Training or Rider Education a 4 hour course will be offered. In addition, they will be offering an 8 hour Medic First Aid Presenters class.

If anyone is interested in attending, or has any questions: please contact us 732-887-0374 or e-mail Michael@mandellplumbing.com.

Speaking of events, remember to get your registrations in for Maryland's Winterthing.

Have you made your plans to attend Wing Ding in Montana? Now is a great time of the year to register and finalize all of your plans for a wonderful trip out West.

Linda & I would like to wish everyone and their families a very Happy Thanksgiving!

Ride safe and be well!!!

Sincerely,

Jere & Linda Goodman
Northeast Region Directors
BEEP! BEEP!



From The Region Assistants

It's time. Time to fall back, move back, go back in time; that is go back to Eastern Standard Time.

For most of us up here in New England, it's also the time to replace our two wheels for four wheels, while some of you are fortunate enough to be able to postpone the inevitable for another few months. It's also time to change our way of thinking. But most importantly, it's time to prepare for the change in the seasons, the weather and our focus.

It's time to focus and spend more quality time with our other family, while preparing for the challenges of next year. During 2006, we were faced with the challenge of stepping into a new roll, Assistant Region Directors and thus, we set forth our first goal, in order to meet that challenge, namely, "Getting to Know you". While we didn't get the chance to know everyone, we did succeed in getting to know many new friends, and we look forward to continuing to meet more of you as we head into a new season.

So, as November brings forth a time change, it also signals a tenure change within GWRRA. November 1st is typically that time of year when there is usually a "change in direction". This is the time we see many directorships change. This is the time when many people we have become accustomed to seeing in different leadership positions take their leave; while many new people step up into those leadership positions. The Northeast Region is experiencing an abundance of "change in direction" this year.

Connecticut, Delaware, Massachusetts, New York, New Jersey, and Pennsylvania will all see a change in direction. This year, we will be seeing an entire new district staff in each one. That's a little more than half of our entire Region.

While we welcome the excitement of the new "change in direction", we can't help but wonder where will those previous directors, who led the way in the past, be heading this coming year. Hopefully they will not simply "Fade Away" as we have seen happen so many times before. Wouldn't it be great if we could keep some of these good people active and available to be mentors to the new staff? The best experience is hands on experience. The best asset a district can have is the benefit of that experience.

So, don't be afraid to capitalize on that asset and seek out the advice of those who have preceded you. You may save yourself some aggravation and also learn something.

We would like to acknowledge and welcome the new District Directors for Connecticut, Carol & Bruce MacCallum, Delaware District Directors, Brian & Missy Gillard, Massachusetts District Directors, Wayne & Shirley Anderson, New York District Directors Ed & Dottie Bahrenburg, New Jersey District Directors, Mike & Julie Walters and Pennsylvania District Directors, Chuck & Evelyn Stone. Congratulations on your new appointment as District Directors. While we have "Gotten to know" most of you, along with the current District Directors of the Region, we look forward to "Getting to work with you", "Getting to understand you" and "Getting to know you...more in '07" as we head into a new year filled with Challenges and Fun. Speaking of fun.....

We hope to see many of you at the upcoming FunShop. Whenever there are more than a few Gold Wings together, you can be sure there will be fun and food. This FunShop will be no exception. If you haven't registered yet, there may be still some time left to join the fun...check with Dottie Bahrenburg. It is the weekend of November 10, 11 & 12 in Vernon CT. Speaking of Connecticut....

We are delighted to welcome a new chapter to the CT District, Chapter Q, from Putnam CT. We look forward to seeing some new faces around New England and encourage the many other neighboring Chapters to support and welcome them into the "family".

During this month of Thanksgiving, we would like to give thanks to everyone who supported and encouraged us throughout the year, in our new rolls as Region Assistants.

We wish you and your family a very Happy Thanksgiving Day!

We look forward to
"Getting to know you more in '07".

*Lorraine & Earl Knight
Northeast Region Assistants
RI District Directors*



Leadership Training

Diversity



We could learn a lot from crayons:
some are sharp, some are pretty,
some are dull, some have weird names,
and all are different colors....but
they all exist very nicely in the same box.



On the surface, members of GWRRA are seemingly a very diverse group. There are members from all walks of life, riding many different Model Wings, or riding other makes of motorcycles. There are members who ride on two wheels, and those who choose to ride on three wheels. Our members are both men and women, and both young and mature.

It is the diversity of GWRRA that creates the opportunity for fun and the human interaction that provides the flavor that most of us enjoy. Diversity offers challenges, but it also keeps the organization interesting and dynamic.

GWRRA is composed of a diverse membership brought together by the joy of motorcycling and a belief in the motto, *Friends for Fun, Safety and Knowledge*.

How boring it would be if we could only draw pictures with one color crayon. Each crayon in the box is unique, but it is when all of the crayons in the box are used to draw a picture, that you create a masterpiece.

It is the diversity of the organization that makes every trip, every rally or every social event a new and different adventure.

*Dottie Bahrenburg,
Northeast Region Trainers*



Membership

This is My Favorite Time of the Year. The air is cool and clear, the colors are vibrant and the roads are endless. This time of year seems to go by the fastest because we cherish every riding day. Soon many of us will be winterizing our Wings and storing them through the snow and slush months. So, why do we need to maintain our GWRRA membership? We're not going to ride again until spring! What can I possibly gain by maintaining my GWRRA membership through the dead of winter? I'm glad you asked.

In my "real" job, most of the outdoor work simply can't be done in the winter. This affords us the opportunity to sharpen our skills and learn new methods and techniques. We call it "Winter Training". We keep sharp on what we do and learn new ways of doing it. When spring rolls around, we are anxious to get out there and apply our new knowledge.

GWRRA doesn't pack up for the winter. The training courses offered by our Rider Education Division right down to the Chapter level are offered non-stop. The technical problems and solutions in Wing World are a constant source of education. Especially when we are always reading about a similar problem we are having with our own Wing.

The unending reading material and interaction from all the GWRRA divisions are a click away on the computer at GWRRA.ORG. Take a look at the bountiful membership benefits listed there. We still haven't talked about our "friends". Our Chapters are still very active with dinner runs, ice cream socials, monthly meetings, parties and get-togethers practically on a weekly basis! Some members feel that the social benefits of membership outweigh the riding benefits. Imagine that. And "Rescue Plus" is there 24 hours a day when you have that breakdown in your car or that flat tire on the highway when its 10 degrees outside (you'll probably be on your way to meet your Chapter for some hot chocolate).

So, stop those silly thoughts of sitting through the winter alone, wrapped in a blanket listening to the rafters creak from the weight of the snow. Renew your membership, call your Chapter Director and ask "Where are we meeting this weekend for hot chocolate and ice cream?"

*Roy & Chris Bill
Northeast Region Membership Coordinators*



Rider Education

Hi everyone

First of all, Connecticut now has a District Director and a District Educator. Welcome to Carol and Bruce MacCallum, Ct.'s new DD. Also welcome to Jim Poirier the DE for Ct. A short Bio of Jim: I have been a member of GWRRA since 1991. I was a member of CT-G for several years and a two years ago I began participating with CT-E. I have been a Chapter Director for CT-G twice, plus Asst. Chapter Director. Just recently I purchased a 1999 Gold Wing Trike. Before, I had been riding a Gold Wing sidecar rig.

Thanks again to all of Connecticut's District Staff and welcome aboard!

What a change in the weather, just ask those folks in western NY. Here I Eastern NY it's a sunny day with afternoon temp around 50. With the proper riding gear you could be riding today. Gary Mandak from NY W had this article:

Cold Weather Dress, or Feel the Duress

It is usually the case, you put the bike away and there are times that we get the chance to ride our bikes in late fall or winter. If you are one of those so inclined, do you have the right gear to ride in colder weather? The best way to stay warm is to use the layered method. When you do this, you can remove or add to your riding gear as the weather changes. This will prevent hypothermia, which is a dangerous situation on a motorcycle.

Inner layer

Clothing that will allow your body to breathe is necessary for remaining warm. Synthetic or wicking type of materials allows your body to remove sweat and not keep it on your inner clothing. If you use cotton type material when you sweat, you will stay wet and you will be cold. This inner layer material may be polyester, silk, or other material. Other specific clothing may be found in outdoor, hunting, bicycle or ski shops. Similar types of material can be purchased in discount stores and serve the same function.

If you are daring manly man, women's panty hose is ideal for your legs. This will also serve to cover your feet as well. Just don't mention it at a V- twin cruiser type rally.

Middle Layer

This can be a wool, fleece or acrylic type material that will keep you warm. This should be worn as the middle layer of your ensemble. Use this type of material for both your chest and legs. If you keep your core body (chest area) warm, you will stay warm for a longer period of time. This also can be used for the head and hands and feet.

Outer Layer

This can be any material that will resist wind. Leather or textile materials are the materials of choice for motorcyclists. Keep in mind if you use leather, you may need rain gear if you get caught in the rain. Make sure you get rain gear that will breathe otherwise you will feel like you are in a sauna. Again, once you become wet, you will be cold.

When you go out in colder weather, it is best to layer your clothing using the above method as opposed to one thick layer. Matching your amount of clothing to your riding conditions will show you are the rider of reason to match all the seasons.

Practice Safe Riding

Gary Mandak
Chapter "W" Educator

FUN SHOP FUN SHOP FUN SHOP FUN SHOP FUN SHOP

No matter what font you use the Fun Shop will be FUN. Times running out for you to join the fun. It's in Vernon Ct. on Nov 10 – 12. Lots of seminars and lots of fun, you can't go wrong. All that and Fred Rau too.

The Region still needs more Seminar Presenters and you can become one at the Fun Shop. Take advantage of this opportunity to learn, have fun, be with your friends, plus hear some of Fred Rau's experiences. There may still be room for one or two more in the First Aid/ CPR class.

Congratulations to the following members who have completed Seminar Training in Massachusetts and are ready willing and able to present Rider Ed. Seminars.

Ron DeMello, Deborah DeMello, Greg Atwood, Steve Iacovelli, Mike Spivack, Steve Sheaffer, & Bob Feld. Thank you all!

Northeast Region Educator
Dick Norton



Public Relations

“What is Public Relations”

Public Relations is the process of supplying information to media, promoting events and in our case it is promoting GWRRA. Your task as Public Relations Coordinators is to supply information that is factual, interesting and timely. Publicity is not advertising, since you don't pay for time or space.

It can have far greater impact than advertising because you are going straight to the members with important information that is of interest to them. Information about your Chapter events and other Chapter events, what is going on in the District, Region and International. Things that are important to all GWRRA members.

You belong to the greatest Motorcycle Association in the world, TALK about it, BRAG about it, most of all let others know what GWRRA is all about. Let them know the vast wealth of information a member can receive from belonging , let them know the many , many things GWRRA has to offer.

Don't think that Public Relations just happens, it doesn't. We make it happen, we wear our vests, we wear our shirts, we fly our flags and we talk about the Association and all the fun times we have. WE make the publicity. Public Relations success rates increase considerably with your ability to collaborate with the members as well as potential members. On getting the word out about GWRRA.

It takes work and we as Public Relations Coordinators can do this work, after all, we did volunteer to take on this task. Remember be factual, timely and interesting. Until next time Ride safe and God bless.

*Mort & Ruth Smith
Northeast Region, PA. District PR Coordinators*



Couple of the Year Coordinators

The Chapter Couples

Now that the Northeast Region and District Couple of the Year Selections are out of the way, it is time to start focusing on how we can encourage more involvement within the program.

I truly believe that it all starts with the Chapter Director. If they are supportive and knowledgeable of the Couple of the Year Program and a believer, it would be without a doubt a success and grow!

There is also the fear (**F**alse **E**vidence **A**ppearing **R**eal) of speaking in public that hold Couples back from being in the Selection Process. To be honest with you, I can totally relate...that was, until I actually did it.

When I got up in front of everyone and looked around, seen all my friends with their encouraging smiles and their thumbs up...I just let her loose and realized that getting up in front of a GWRRA crowd was like being at a family reunion sharing what has been going on in my life. I was so glad that I didn't let **FEAR** get the better of me.

Some Couples don't go through the selection process because they feel it will take them away from their chapter...Well I call tell you from experience that your chapter likes to show off their Couple. They will be taking you to other Chapter meetings, gatherings, and other special events all over the District. You will start developing new friends and meeting other Chapter Couples...How great is that?

Then there is...The responsibility of being the District Couple is too much. So, below are a few things that are expected:

- Be the best Couple that you can want to be
- Ambassador for New Jersey (definition: messenger or representative)
- Be available at the District Dinner, that is held in the Spring
- Help out at the NJ Rally by coordinating 50/50 sales with the chapter couples, participate with the selection process.
- Most important "Have fun and make it our own"!!!!

Mike & I have held many positions within GWRRA and by far the Couple of the Year has been the most fun & rewarding. So if asked or selected to be a Chapter Couple...I say go for it!!!!!!!

Julie & Mike Walters
Northeast Region Couple of the Year Coordinators



Region Couple of the Year 2005-2006

Here it is, November, and those of us that are optimistic are still hoping to get in a couple more rides before the season comes to a close. If only the weather will cooperate. It doesn't look too good up here in Lake Erie land. So far, we have had four inches of snow and enough rain that my neighbor down the hill is starting to build an ark. The Sun is something that you tell your grandkids about.

On another note, it is that time of the year when chapters start thinking about selecting their new Couple of the Year. Now that Carol and I have become more involved, we are amazed at how little some chapters know about the Couple of the Year program. It is not surprising if you stop and think about it. The chapter directors and their staff are changed every two years (three years if you decide to remain the optional third year). The new C/D's are busy getting organized and for the most part, the Couple of the Year program takes a back seat. That is why each chapter should have a Couple of the Year Coordinator.

The best selection for this position should be a previous Couple of the Year. If that doesn't work out, the assistant chapter director could fill this roll nicely. This would keep every chapter up to date on the program and unburden the chapter director who already has enough to do.

For those of you who are not that familiar with the Couple of the Year program, let me touch on it for you.....

EVERY CHAPTER SHOULD HAVE A CHAPTER COUPLE!!!!!!!!!!!!!!

If you ask what is the function of the chapter couple, the response is usually that they sell the 50/50 tickets. Yes, most chapters assign this job to the chapter couple. It is easy to understand why. At the district level and even the region level they do the same thing.

While this might be ok (someone has to do it), the function of the Couple of the Year is much more than this. The ideal Couple of the Year is a couple who deserve special recognition within the chapter. These are the people who are always there to lend a hand. The people who go the extra mile to make the chapter what it is. These people work diligently behind the scene and you depend on them but they never get the recognition that they deserve. These people are your Couple of the Year. This is an honor that your chapter bestows on them as a reward for their dedication. Every chapter has such people. That is why **EVERY CHAPTER SHOULD HAVE A CHAPTER COUPLE!!!!!!!!!!!!!!**

If you don't have one, you are saying that no one is deserving for the work that they do. Once you have selected your chapter couple, you should send their information to the district Couple of the Year coordinator so that they have a record of the Couple of the Year from each chapter. The district Couple of the Year coordinators can then communicate directly with the chapter Couple and or the chapter Couple Coordinators.

Remember, this Couple is to be honored for their outstanding dedication. These people should be recognized at various functions and if another chapter Couple attends one of your functions, they should be recognized as a chapter Couple. As outstanding members of your chapter, these people make good first impressions for your chapter. They make excellent greeters and are very useful in public relations and recruitment. These dedicated people are proud of their chapter and are always anxious to get the word out. Let these people know how much that you appreciate them. Select them as your Couple of the Year.

*Steve & Carl; Daley
Region 2006-2007 Couple of the Year*



NE Region & District Web Pages

- Northeast Region B at <http://www.gwrra-northeastregion.org>
- Connecticut at <http://www.gwrra-ct.org>
- Maine at <http://www.geocities.com/gwrramaine/index.html>
- Maryland at <http://www.gwrra-md-district.org>
- Massachusetts at <http://www.gwrrama.org>
- Delaware..... <http://www.gwrradedist.org>
- New Hampshire at..... <http://www.orgsites.com/nh/gwrra>
- New Jersey at <http://www.gwrranj.org>
- Pennsylvania at <http://www.gwrrapadist.org>
- New York at <http://www.tier.net/~gwrra/district/nydistrict/htm>
- Rhode Island at <http://www.gwrra-ri.org>
- Vermont at <http://users.adelphia.net/~trikeinvt/index.html>