



**November 2005 Gold Wing Road Riders**

Friends for Fun, Safety, and Knowledge		
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M A K E - A - D I F F E R E N C E

**From The Region Director**

Have you come to the realization as to how great Wing Ding is going to be in 2006? Nashville is a "destination city" and as such will offer a large variety of events and activities for our GWRRR family at the destination. Grand Ole Opry, General Jackson, Smiley Hollow, tours, rides and downtown events and activities.

National has made an excellent suggestion that we may want to consider "mini-events" and activities four to six days prior to, and after Wing Ding for the Members to participate in as they travel. The concept is "On the Way to Wing Ding" or "Before we go Home...." Another suggestion was a "Poker/Fun Run to Wing Ding" with prizes to be awarded at Wing Ding. These are just some of the ideas, so talk to your Chapter Directors or District Directors and see how creative you can be and get ready for an exciting Wing Ding 2006 in Nashville Tennessee

In case you missed the announcement, the Great Northeast Region has a new and updated web site. Our newly appointed Webmasters, Tom and Lisa Evans have done an outstanding job with the new site and we encourage all of you to visit the site on a regular basis. The URL is as follows:  
<http://www.gwrra-northeastregion.org>.

This past Saturday night, Linda I were able to attend PA-Y's 6<sup>th</sup> anniversary party. We would like to thank PA-Y for their hospitality and making us feel so welcome. We had an outstanding time and enjoyed being a part of the festivities. I especially enjoyed winning the Atlas; now I can forget about getting a GPS.

This is the time of the year that we begin to experience Officer changes. Linda & I on behalf of the entire Region, would like to thank the following District Directors, Ed & Jan Staib-New Jersey, Fran & Dawn Wood-Vermont, and Hazel & Bob Young-New Hampshire for all their time, effort, and dedication to improving the GWRRRA experience for all members within their Districts. We are most appreciative of all your support these past few years. We wish you the very best in the future and look forward to seeing you down the road.

At the same time please welcome these newly appointed District Directors effective 11/1/05: Pete & Pat Lucero-New Jersey, Wayne & Kim Ferland-New Hampshire, and Nate & Linda Evans-Vermont. Linda & I along with the entire Northeast Region Staff look forward to working with and supporting your efforts.

As we approach the Holiday Season, Linda and I would like to wish everyone a very Happy Thanksgiving! Enjoy the holidays, be well, and ride safe.

Sincerely,

*Jere & Linda Goodman  
Northeast Region  
Directors*

**BEEP! BEEP!**



## **Rider Education**

Hi everyone.

Cold and rainy now but we had over an inch of the white stuff overnight.

**Region Meeting November 12<sup>th</sup> All District Educators please make a serious effort to attend, or send someone to represent your District.**

The revamping of the Level IV section is coming along. International has started accepting L-IV applications again, and that's good news. This is the message was sent out.

October 7, 2005

Rider Education Division Announcement

Re: *Level IV – Master Tour Rider Program*

As announced in July 2005, the Master Tour Rider Program was placed in suspension pending a review and evaluation of the Program. This process has been completed and recommendations for enhancement are currently being finalized to provide long-term enhancement to not only the Level IV aspect of the Program but to all of the Rider Education Program (REP) levels and content.

The final development, release and implementation of REP enhancements and changes will take some time, and it is intended that these changes will be implemented progressively. As this implementation plan develops, enhancement information will be released to the Rider Educator Corps and the membership. Be assured that the process for implementation will include sufficient transitional time to allow Members to adapt to the revised REP requirements and expectations.

With this in mind, we are pleased to announce that the Master Tour Rider, Level IV, program is being reactivated effective immediately. The Program is being reactivated within the current requirements and processes. Enhancement will be implemented as a part of the ongoing process improvement upgrade to the Rider Education Program.

Sincerely,

Bob Lorenz

Rider Education Division Gold Wing Road Riders Association  
Director

Executive

Don Brock  
Senior International  
Director

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I mentioned at the beginning that there is snow here in upstate NY, it won't last, but it is a preview of things to come. Have you put your wing to bed yet? Did you give your trusty ride a treat like a T-clock inspection. Now is a good time to do this. It gives you a few months to rectify any problems that you may find.

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It's getting colder and time to start watching for the cold weather problems that can come with it

### **What is hypothermia?**

Hypothermia is a condition of body chilling that occurs when the body loses heat faster than heat can be produced by muscle contractions, metabolism, and shivering. A normal rectal body temperature ranges from 97.6 °F(36.4 °C) to 99.6 °F(37.6 °C) and for most people is 98.6 °F(37 °C).

Sometimes a normal, healthy adult runs a low body temperature, such as 96 °F(35.6 °C). If the person with the low body temperature is not ill, does not have any other symptoms of concern, and is not an infant or an older adult, then evaluation usually is not needed.

### **What can cause hypothermia?**

Hypothermia can occur when a person is exposed to cold air or water, especially in wind and rain.

Your body temperature can drop to an abnormally low level even in 50 °F(10 °C) weather if it is wet or windy, or in 60 °F(15.6 °C) to 70 °F(21.1 °C) water if you are immersed. If you have mild hypothermia, home treatment may be enough to bring your body temperature back up to normal.

What are the symptoms?

Early symptoms include:

- Shivering. Cold, pale, or blue-gray skin. Lack of interest or concern (apathy). Poor judgment. Mild unsteadiness in balance or walking. Slurred speech. Numb hands and difficulty performing tasks.

Late symptoms include:

- The trunk of the body being cold to the touch. Muscles becoming rigid. Slow pulse. Breathing that is shallow and at a slower rate. Weakness or drowsiness. Confusion. [Loss of consciousness](#).
- Shivering, which may stop if body temperature drops below 90 °F(32.2 °C).

### **What can happen from hypothermia?**

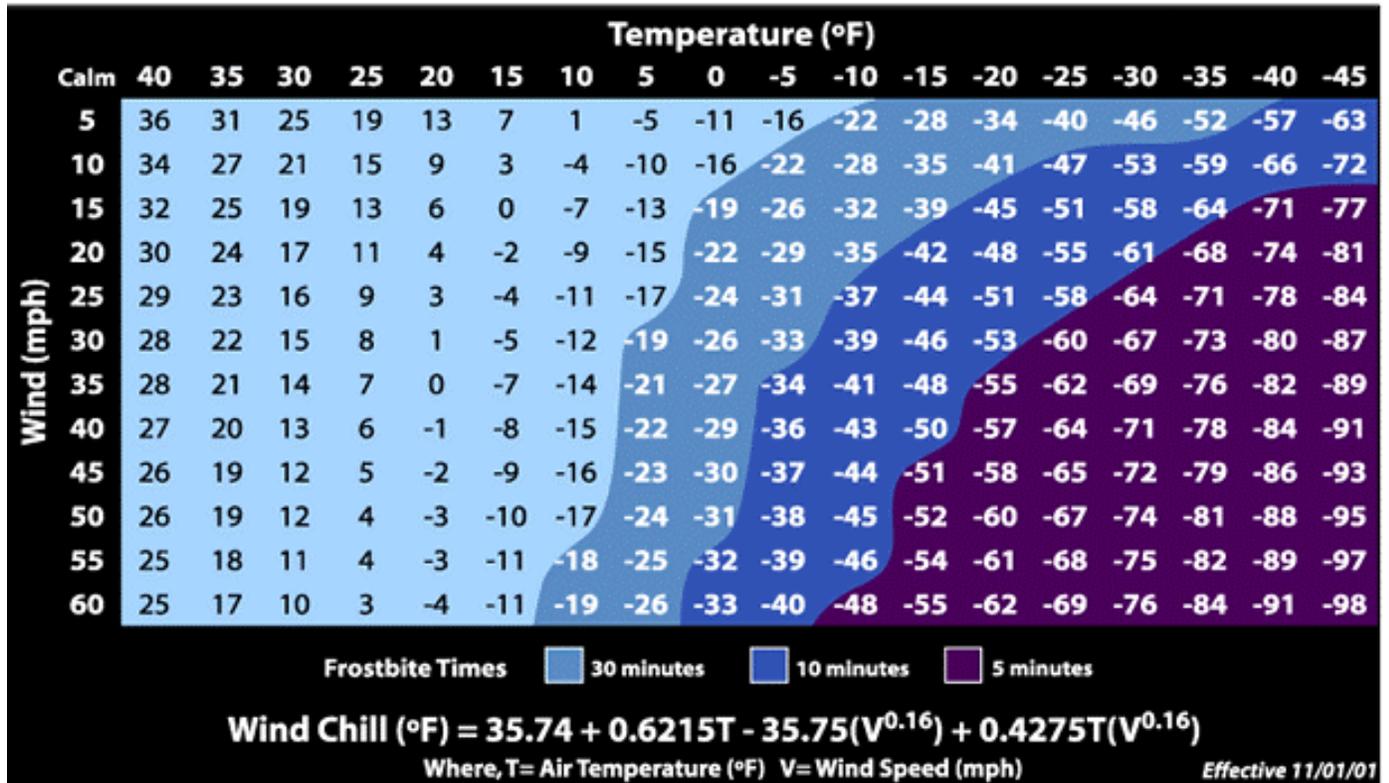
Hypothermia is an emergency condition and can quickly lead to unconsciousness and death if heat loss continues. Early recognition is very important in the treatment of hypothermia.

## How is it treated?

Medical treatment for hypothermia depends on its severity. Treatment for mild hypothermia includes getting out of the cold or wet environment and using warm blankets, radiant heat, and hot water bottles to rewarm. Moderate to severe hypothermia is usually treated in a hospital setting, where a health professional can give warmed intravenous (IV) fluids, humidified oxygen, and other measures to warm the core body temperature. Prompt medical treatment can prevent serious complications and death.



# NWS Windchill Chart



All the above information came from Web Md

Northeast Region Educator

Dick Norton



## Leadership Training

Are You JAM?

Not everyone within GWRRA wants to be a leader. Many individuals enjoy being JAM. And, many leaders within the organization, after leaving their leadership role look forward to the many joys of being JAM.

So what's JAM? JAM is being "*Just a Member*," without the duties and responsibilities of leadership. The freedom to enjoy the benefits and camaraderie of GWRRA without the pressure of reports, presentations, etc.

GWRRA is an organization that focuses on members. They are central to the organization and determine its direction and growth. Being JAM is probably the most important position within GWRRA.

The Leadership Training Division provides training for leaders and non-leaders within GWRRA. The LTD provides training in leadership skills (beginning through advanced). It also provides training in Life Skills for all members touching on topics such as time management, remembering names, etc. Through the Leadership Training Division all members can learn more about the Gold Wing Road Riders Association through the Member Orientation Program.

But, is there training for the position of JAM? Why would members need to be trained to enjoy all of the wonderful opportunities that GWRRA has to offer?

Well, remember, being a JAM is the most important role within GWRRA. JAMs play a significant role in steering the direction of the entire international organization. JAMs look at themselves as being "just followers" not leaders, but their contribution is extremely important and the organization cannot stay strong and grow without their efforts and contributions.

Many years ago, Robert Kelley published a landmark article in the Harvard Business Review entitled, "*In Praise of Followers*" (1988). In this article he states, "*In an organization of effective followers, a leader tends to be more an overseer of change and progress than a hero.*" It is the quality of the followers or JAMs that are most important.

To be an effective member of the Gold Wing Road Riders Association is an important task. It is a job with responsibilities! There are several things members need to understand to become effective followers (JAMs):

*First*, they need to understand the power they have as members and how to use that power to strengthen the organization. They need to be independent thinkers, active members of teams, and be able to communicate effectively.

*Secondly*, they need to know the mission, vision, goals, and core values of GWRRA. This knowledge is essential if they are to work towards the purpose of the organization, and act in concert with organizational principles and values.

*Thirdly*, followers or JAMs must build their strengths by continually learning and updating their skills and abilities. They need to stretch themselves to grow within the organization. The quality of the organization is only as good as the quality of the JAMs.

*Next*, JAMs must be courageous and willing to take risks. They need to have the courage to speak up. They need to give credit where it is due, but also admit mistakes. An effective JAM is insightful and candid and communicates well. JAMs keep their leaders informed and going in the best direction possible.

*And last...but most importantly*, followers within GWRRA must have FUN while they are providing an important service to the organization.

It is the quality of the relationship of leaders and followers, all the way up and down the organizational chart, that makes or breaks an organization. JAMs need to be able to influence their leaders' thinking on which way the organization should go. Traditional leadership theory puts the responsibility for the leader-follower relationship with the leader. However, within GWRRA, it works the other way around. It is the responsibility of all members to keep their leader informed and aware. Leaders within GWRRA have the responsibility to follow where their members lead.

*Being a JAM is the most important role with GWRRA and it comes with responsibilities. As a JAM you have the power to shape your organization.*

*Dottie & Ed Bahrenburg,  
Northeast Region Trainers*



## **Membership**

### **COORDINATION**

In our past articles, we stressed the importance of creating and maintaining a database of chapter participants that can be a valuable tool for planning and scheduling chapter events and a valuable source in communicating with the entire chapter and keeping everyone up to date on changing information. We would now like to focus our attention on the District Membership Coordinators.

It is common knowledge that any structure is built from the bottom up, and that the strength and stability of the structure relies its foundation. The foundation of GWRRA is its member base, the most important component of our structure. As District Member Coordinators, it is your task to encourage all chapters to have a Membership Coordinator as a valuable aide to the Chapter Director. If there is no Membership Director in the chapter, it means that the CD or the ACD is doing more work than they should be doing. And let's face it, the less diverse your work task is, the better and more focused your end product will be. That's it, we're specialists! Feel free to double your fee.

So, make it a priority to encourage the creation and maintenance of our chapter participant databases. At a minimum, each chapter should have a listing of every participant's name, address, phone numbers and e-mail addresses. It is rare to find someone who doesn't have a computer nowadays. A simple excel spreadsheet format could be set up and utilized without any knowledge of relational database creation techniques. Contact your chapter membership coordinators. Organize them. Get them to communicate with one another and share ideas. Then, share those ideas with your fellow district MC's (and Chris and me too). Let's continue building and strengthening the foundation for strong, stable and active chapters. You'll be surprised how everything else will fit right into place.

*Roy & Chris Bill  
Northeast region Membership Coordinators*



## **MAD-Motorist Awareness Division**

The more we travel throughout the region we find that more and more members are questioning why we need to have a MAD program.

Some members have asked, "Why do we need a "Motorist Awareness Division" Program?" Here are a few answers from the MAD playbook. "Competitive vehicle operators are more distracted than any of us could ever have imagined. In our judgment, we have crossed into a new era that will need the cooperation of all highway users to cope with our modern day traffic congestion." (This was said by Mike Wright, former GWRRA President and Executive Director).

“Isn’t it the same as Rider Ed?” No, the purpose of Rider Ed is to educate our members on how to drive safely. The Motorist Awareness Program is to educate others who do NOT ride on how to pay more attention to those of us who do ride. It is to make them more aware of us on the road. So that we all can better share it.

What is the “Ride Aware” Campaign? Ride Aware is the Gold Wing Road Rider’s Association Campaign to reduce the amount of conflict arising between automobiles, motorcycles, and trikes in our increasingly chaotic highway environment. Ride Aware will take two approaches to reduce conflict. 1) Ride Aware will focus on increasing motorcyclist’s awareness of factors that decrease motorist’s awareness of their presence. 2) The program will increase motorist’s awareness of motorcycles and motorcyclists.

If any of you have other questions, feel free to contact us. We’ll be happy to answer any or all questions and clarify these answers more. If anyone would like to volunteer to be involved in the program, please call us or your district director. We can be reached at 724-988-9315.

*Keith & Kathleen Eddy  
Northeast Motorist Awareness Division Coordinators*



## **COY CORNER**

This year we held the Northeast Region “B” Couple of the Year Selection at New Jersey’s District Rally. I must say, that it was a truly a great Event! The weather was great; it was jammed packed with great seminars, bike and people games that were so fun to participate in or just to watch. I laughed and laughed and laughed. It was just a perfect weekend!!

Of course one of our highlights was the REGION COUPLE OF THE YEAR SELECTION. We had 3 great Couples in the selection:

Pennsylvania District Couple – Bill & Dolly Knebl  
Maryland District Couple – Rosy & Sandie Rosenthal  
Massachusetts Couple – Mike & Linda Olson

They all did an exceptional job representing their District’s. These Couples truly do exemplify what the Couple of the Year Program is all about. The presentations that they gave were “EMPOWERING! When it came to the questions, they answered them from their hearts. The selection was very in lighting and enjoyable to watch.

I am glad that I was not judge because it would have been hard for me to select one couple over another (they were all that good!). On Saturday night after the delicious banquet (did I mention that the steak was to die for). We announced your new 2005-2006 Region Couple “Rosy & Sandie Rosenthal”.

Speaking of judges I want to thank them for all their hard work and dedication to the Couple of the Year Program:

Delaware District Directors – Jim & Lilli Davison  
Maryland District Directors – Fred & Judy Haynes  
Massachusetts District Directors – Bill & Adrienne Lacy  
New Jersey District Directors – Ed & Jan Staib  
Pennsylvania District Directors – Bob & Marcy Gabrielle

A huge heart felt "thank you" goes out to Mike & Linda Olson, Rosy & Sandie Rosenthal, Bill & Dolly Knebl. Thank you for representing our Northeast Region with pride.

Congratulations Rosy & Sandie we know you will do an outstanding job representing the Northeast Region.

*Julie & Mike Walters  
2005 Region B COY*



## **Webmasters**

"Since Lisa and I are new to the staff, we thought we'd throw a quick introduction together. We are on our second Gold Wing in almost 5 years. Not long after we bought the first Wing, we attended a meeting of NJ Chapter F, and were warmly greeted and "volunteered" to be the Chapter Webmaster. Lisa has been the Advertising Coordinator and Special Events Coordinator for the Chapter, and I've been pretty active with the Ride Committee. We have come to understand why some call GWRRA the world's largest family.

We've traveled more, and seen more sites in the past 5 years than we could have imagined, including a 3 week, 6500 mile, trip with 2 other couples to the Canadian Rockies, and back home through the mountain and plains states, on the new GL1800 in 2004

Lisa is a Medical Billing Professional, and I'm well, pretty much a computer geek, of late, credentialed as a Certified Ethical Hacker, and Computer Forensics Examiner. We've been married about a year and a half, and our home is in Highlands, NJ, in the shore area.

Thanks to Joe Sweet for an easy transition to the new site, and helping us get ramped up and thanks to everyone for the warm welcome to the Staff. We look forward to meeting new friends at the Region Staff meeting."

*Tom & Lisa Evans  
Region Webmasters*



## **NE Region & District Web Pages**

Northeast Region B at ..... <http://www.gwrra-northeastregion.org>  
Connecticut at ..... <http://www.gwrra-ct.org>  
Maine at ..... <http://www.geocities.com/gwrramaine/index.html>  
Maryland at ..... <http://www.gwrra-md-district.org>  
Massachusetts at ..... <http://www.gwrrama.org>  
Delaware at ..... <http://www.homestead.com/gwrrade/index.html>  
New Jersey at ..... <http://www.gwrranj.org>  
Pennsylvania at ..... <http://www.gwrrapadist.org>  
New York at ..... <http://www.tier.net/~gwrra/district/nydistrict/htm>  
Rhode Island at ..... <http://www.gwrra-ri.org>  
Vermont at ..... <http://users.adelphia.net/~trikeinv/index.html>

If yours isn't listed, drop a line to [JereGood@aol.com](mailto:JereGood@aol.com) and I will ensure it gets recognition!

**Northeast Region and Neighboring Region/District Events**

Remember the District Events in our Region count towards the Visit-A-District program for visitation bars.

**2006 Events:**

Jan. 12-14, Wintherthing 2006, Ocean City, MD  
Mar. 25, Northeast Region "Fun Shop NE",  
Binghamton, NY (LTD, Rider Ed, MAD)  
May 18-21, DE District Rally, Harrington, DE  
July 3-6, Wing Ding, Nashville, TN

July 20-22, New England Districts Rally (ME,  
VT, NH, MA, RI, CT), Vernon, CT  
Aug. 24-27, PA District Rally, Lancaster, PA  
Sept. 7-9, NJ District Rally, Mt. Olive, NJ

LET US KNOW WHERE YOUR EVENT FITS IN FOR 2006